



Reading Is Fundamental Adopt-A-Class Program

Helping Nashville's kids develop a love for books and reading.

ABOUT

Sponsor an MNPS elementary school classroom(s) at one of our Reading Is Fundamental (RIF) schools to receive RIF services for the 2025-2026 school year.

RIF SERVICES



5 visits from a reading role model throughout the school year.



5 brand new books for each child to keep as their own.



Opportunity for meaningful engagement between Nashville's kids and caring community members.

KEY FACTS

- **1 to 300:** the ratio of age appropriate books per child in low income neighborhoods.
- **56,000 MNPS students** are categorized as economically disadvantaged and struggle to get access to books at home.
- 3rd graders who can't read on grade level are **4x less likely** to graduate on time.
- **70% of MNPS 3rd Graders** are at risk of not reading on grade level.

YOUR SPONSORSHIP

- Helps to collectively provide books to thousands of children so that they can build a home library.
- Allows students to practice reading and develop critical literacy skills.
- Connects over 6,000 under-resourced children with 250+ volunteer readers who will encourage and motivate them to read.
- **Changes lives.**

SPONSORSHIP PACKAGES	School	Multi Grade	Grade Level	Multi Class	Class Room
	\$15,000+	\$6,000	\$3,000	\$1,000	\$500
Recognition in Book'em Office	✓				
Volunteer Day	✓				
Reserved Read Me Day Volunteer Spots	✓				
Identified as Read Me Day Sponsor	✓				
Social Media Posts	✓	✓			
Updates from School/Classrooms	✓	✓			
Recognition on Website	✓	✓	✓		
Recognition in E-Newsletter	✓	✓	✓	✓	
Recognition in RIF Book Room	✓	✓	✓	✓	✓
Recognition in Year-End Direct Mailer	✓	✓	✓	✓	✓

Alternative Partnership Opportunities

- Sponsor our Annual Breakfast Fundraiser and/or Read Me Day Celebrations: Starting at \$2,500
- Sponsor our Warm Reads, Warm Hearts and/or Windows & Mirrors projects: Starting at \$2,500

Please reach out to Melissa Spradlin or Heather Patchett with any questions you may have about becoming a sponsor.



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Thank you for bringing the joy of reading to Nashville's kids!