

Summer of Service Media Toolkit

- [Summer of Service Infographic](#)
- [Poster/Social Media post for Summer of Service](#)
 - [Printer-friendly version](#)
- [Book Drive Flyer w/ Info and Guidelines](#)
 - [Printer friendly version](#)
- [Book'em Logo](#)
- [Amazon Wish List Link](#)
 - [Amazon Wish List QR Code](#)
- [Venmo Link](#)

When you're ready to drop off the books you've collected, don't forget to schedule an appointment here: <https://bit.ly/BookDonationCalendar>

Background Information about Book'em

Book'em is a women-founded 501(c)(3) nonprofit based in Nashville, TN serving local under-resourced youth ages 0-18. Book'em's mission is to ignite a passion for literacy and reading in the young people of Nashville through books and enthusiastic volunteers.

Across programs, Book'em distributes over 100,000 books each year to local schools, nonprofit and faith-based organizations, government agencies, and more. Book'em also sends about 250 volunteers into Title I elementary classrooms and early learning centers each school year to serve as reading role models to students. Book'em values the ability to provide a wide variety of new and like-new books to kids that they pick out for themselves and keep to build their home libraries. Book'em also strives to create unique interactions for those kids with members of their own community that can share the importance of and a love for reading with them.

Impact of Service Projects

Books collected through book drives during the Summer of Service will go to book requests in late July through September while school is getting back in session. Funds raised during the Summer of Service will be used to purchase brand-new books for these back-to-school requests as well. Any organization who serves 50% or more low-income youth in the Nashville/Davidson County area can request books through our Books for Nashville's Kids program. Book'em typically receives requests from schools or individual teachers who want books to give to their students at the start of the school year and organizations putting together back-to-school events.

Specific Book Needs

Based on requests from our community partners...

Books appropriate for all elementary grades (Pre-K through 5th grade)

Spanish/English and Arabic/English books

Board books

Early chapter books

Graphic novels

Books highlighting diverse characters/experiences by diverse authors and/or illustrators

Fundraiser Ideas

Want to fundraise but don't know where to start? Consider these for inspiration!

Lemonade stand

Bake Sale

Talent show

Dinner party

Game night

Cookout/Pool Party