



# the **BIG PAYBACK**

MAY 2, 2019



Presented by The Community Foundation of Middle Tennessee

## Join Book'em Tomorrow for The Big Payback!

The Big Payback is a 24 hour online giving day dedicated to supporting and highlighting organizations serving Middle Tennessee. Book'em is excited to once again be a part of this uplifting event tomorrow, **Thursday, May 2nd**.

This year we are focused on the **summer slide** - research shows that a child can lose at least a full month of academic progress over the summer when they do not read regularly. However, **reading just six books during the summer can keep a struggling reader from regressing.**

**Help Book'em provide a child with those six books with a \$12 donation.**

[Schedule your donation now](#)

## Spread the word!

We need your help to reach our goal and ensure that those who love books and helping children see us tomorrow!

- Forward this email to your friends, family and co-workers to ask them to donate.
- **Facebook:** (Copy and past this message onto Facebook)  
I am supporting Book'em in the #BigPayback on May 2 to help children have books to read this summer. For \$12, Book'em can provide a child with 6 books - research shows that six books can help strugglig readers maitain their skills over the summer. Please consider making a donation and sharig this message with others <https://www.thebigpayback.org/Bookem>
- **Twitter:** Schedule your donation now to support @Bookemnash in the #BigPayback. Help make sure children have books to read this summer!  
<https://www.thebigpayback.org/Bookem>
- **Comment, Like, repost, or share any posts on our Instagram and Facebook @Bookemkids**

## Did you notice our new logo?



2019 marks Book'em's 30th anniversary of bringing kids and books together in Nashville. As part of our 30th celebration, **we updated our logo - thanks to our friends at MP&F!** We love the new look and hope you do too!



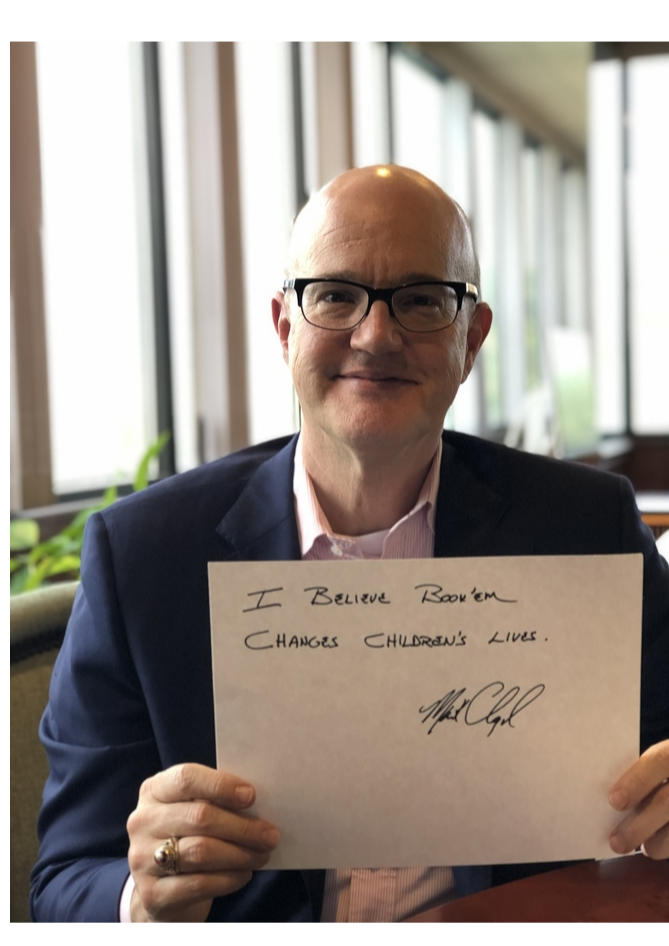
## Program Spotlight: Jump In! Nashville Little Libraries

The Jump In! Nashville little library program is an initiative started in 2018 in partnership with The Nashville Public Education Foundation. By creating a network of libraries throughout the city, kids can grab books wherever they are - restaurants, barbershops, public transit, waiting rooms, and more. The goal is to **provide greater access to books in places where kids and families already frequent in their daily lives**, and, as always, instill a love of reading in the youth of our city.

## 30 Stories for 30 years: Meet Mark Claypool

**Former Book'em Board President, CEO of ChanceLight® Behavioral Health, Therapy & Education, Adopt-a-Classroom Book'em Sponsor**

Mark Claypool's first visit to his RIF classroom ten years ago was certainly not his first encounter with changing the lives of disadvantaged youth. Mark's heart for helping children extends back to his days as a social worker for children in foster care homes. After recognizing the inadequacy of services intended to change the trajectory of children's lives, Mark founded ChanceLight®, the nation's leading provider of behavioral healthy, therapy, and education solutions for children and young adults. ChanceLight® serves nearly 19,000 clients and students in over 20 states each year, offering them the opportunity to create successful, independent futures.



So how does Book'em fit into this work? For Mark, the connection is quite clear. "Your reading foundation dictates your ability to face academic and personal challenges. You can persevere through a challenging math or science class if you can rely on a strong set of reading skills. We see kids lash out on their teachers or become the class clown, because that's a lot easier to do than raise your hand and say, 'I need help reading this!'"

Mark's commitment to Book'em has grown from its origins as a volunteer through the Nashville Rotary, to what is now one of Book'em's strongest partnerships. After serving on the board for several years, Mark was elected Board president in 2017. During this time, he brought ChanceLight® into the fold through Book'em's Adopt-A-Classroom program, a sponsorship that provides our Reading Is Fundamental service to elementary classrooms in Title I MNPS schools.

Today, ChanceLight® and its employees proudly sponsor every classroom at Glenview Elementary School, bringing books and reading role models to 32 classrooms serving over 600 preK - 4th grade children each year. They volunteer their time reading in many of these classrooms, and have become a true friend to the school, providing teachers and students with consistent support from the Nashville community. "I see our involvement with Book'em as an extension of our work here at ChanceLight" Mark says, and it's clear from their investment to the program that his team at ChanceLight® wholeheartedly agrees.

**Mark's Why: "I believe Book'em changes children's lives."**

**Favorite Children's Book: Click Clack Moo**

visit <https://chancelight.com/> to learn more about Mark's company.

To learn more about our Adopt-A-Classroom program, please contact Chelsea at [chelsea@bookem-kids.org](mailto:chelsea@bookem-kids.org)



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