



2018 Book'em Breakfast Celebration

October 10, 2018
at Cabana

Sponsoring the Annual Book'em Breakfast allows Book'em to increase our reach across Davidson County, distribute more books, and provide more reading role models.

Our Mission

Book'em creates a more literate Nashville by helping economically disadvantaged children from birth through high school discover the joy and value of reading through book ownership and enthusiastic volunteers.

Who we serve

- Economically disadvantaged youth ages 0-18 in Davidson County
- 17 MNPS elementary schools through Reading Is Fundamental (RIF)
- 2 Metro Preschools through Ready For Reading



Students receiving books through our RIF program



Program Highlights



Gave **96,000** books to youth in 2017



220 reading role models during 2017-18 school year



Partnered with **100** non-profits, schools, and government agencies

Our 2018 Book'em Breakfast sponsors will help support our investments in four primary areas

Expand RIF to more classrooms in the 2018-19 school year



Roll out new initiatives, like the Barbershop program



Reach our goal of **100,000** books in 2018

Strengthen relationships with community partners



Join Book'em in bringing the joy of reading to Nashville's kids!



Book'em Breakfast Sponsorship Levels

October 10, 2018
at Cabana

Harry Potter Sponsor

\$2,500

- 8 seats at breakfast
- Leading sponsor recognition in event program and signage
- Recognition from podium during breakfast
- 200 books donated in your name
- Sponsor 2 RIF Classrooms for a year

Nancy Drew Sponsor

\$1,500

- 6 seats at breakfast
- Recognition in event program and signage
- 100 books donated in your name
- Sponsor 1 RIF classroom for a year

Matilda Sponsor

\$1,000

- 4 seats at breakfast
- Recognition in event program and signage
- 100 books donated in your name

Clifford Sponsor

\$500

- 2 Seats at the breakfast
- Recognition in event program and signage

If you are unable to serve as a sponsor of the 2018 Breakfast, but would like to discuss potential partnership opportunities with Book'em, please contact **Chelsea Cahill** at chelsea@bookem-kids.org.



Book'em Breakfast Sponsorship Levels

October 10, 2018
at Cabana

We hope you join us!

If you would like to support Book'em by sponsoring our 2018 Breakfast, please indicate your desired level of sponsorship below.

Send this page and a check made payable to **Book'em** to:

Book'em Attn: Chelsea Cahill 161 Rains Avenue, Nashville, TN 37203.

Please let Chelsea know if you need an invoice.

- | | | |
|--------------------------|----------------------|---------|
| <input type="checkbox"/> | Harry Potter Sponsor | \$2,500 |
| <input type="checkbox"/> | Nancy Drew Sponsor | \$1,500 |
| <input type="checkbox"/> | Matilda Sponsor | \$1,000 |
| <input type="checkbox"/> | Clifford Sponsor | \$500 |

Name _____

Company _____

Address _____

Phone _____

Email _____

Please contact Chelsea Cahill at
615-255-1820 or **Chelsea@bookem-kids.org** with any questions.
We will be in touch shortly to discuss invitations, seating, and logos.
Thank you.