

# We have 4 exciting messages for you!

### 1. We are hiring!

Book'em is excited to announce that we are seeking a part time <u>Volunteer and</u> <u>Communications Coordinator</u>.

Purpose: to recruit, train and supervise sufficient volunteers to meet Book'em's organizational and programmatic goals, develop and implement communications and awareness plans to raise awareness about Book'em in the community, perform day-to-day volunteer coordination and communications functions, and collaborate with staff, board and volunteers to fulfill our mission.



We wanted to reach out to our Book'em community first, because we believe the person we are looking for may already be in this wonderful group of supporters!

Please <u>click here</u> for information about the position and how to apply.



## 2. Help Book'em win \$100,000!

Book'em was one of the lucky non-profits chosen for <u>Crowdrise and USA Today's fundraising/grant.</u>

Through this event, we have the opportunity to win some amazing bonus grants...winner takes home \$100,000!

#### We need your help!

#### 1. Be a Fundraising Captain

Book'em supporters who can advocate throughout the month and help us raise money. Everything is done online! Email <u>Chelsea</u> if you, or a group, are interested.

#### 2. Consider making a donation during the week of March 25th

The non-profit with the **highest number of donations** (**\$10 and more counts!**) during this week gets an **additional \$2,000**. Let's make it Book'em! **Donations must be made through** <u>our Crowdrise Page</u> in order to count towards the

competition. Donations must be a minimum of \$10

#### 3. Spread the word!

Please consider sharing <u>this link</u> in emails and on social media starting next week, March 18th

Please email Chelsea at Chelsea@bookem-kids.org with questions.

## 3. Junior League of Nashville's Annual Book Drive

#### March 29th-31st

We are partnering with Junior League of Nashville and Bongo Java for one of our largest Book Drives to date! Please consider donating new and/or slightly used children's books (ages 0-18) at the following locations:

- Bongo Java Locations
- JLN headquarters
- Book'em

Bongo Java is offering lots of great specials/incentives when you drop off books at their locations.

Questions? Email bookdrive@jln1922.org

### 4. 2019 Read Me Month

#### was a success!

We had so much fun at Cole, Park Avenue, and Haywood Elementary Schools celebrating literacy throughout the month of February. We were so sad when Shwab's celebration got cancelled due to weather, but special thanks to **Ketch Secor** and **Higgins Bond** for making a special author & illustrator's visit to the 4th graders at Shwab to share their new book *Lorraine*, and signing copies for each student to take home!



MARCH 29TH-31ST

GOAL

10,000

BOOKS!

DROP OFF

- 300+ community members volunteered their time.
- 14 local businesses sponsored the event.
- 25 teachers and classrooms received prizes for their extraordinary reading.
- Over 2,000 students chose a brand new book to keep as their own.

Thank you so much to everyone who made these mornings possible. We cannot do this great work without you!

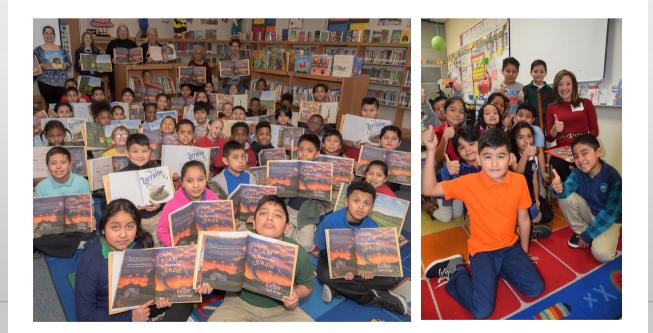
Here are some pictures from each celebration:

Cole Read Me Month Pictures

Park Avenue Read Me Month Pictures

Shwab Ketch Secor and Higgins Bond Visit Pictures

Haywood Read Me Month Pictures



### Looking for more?

- Check out our <u>Sign Up Genius</u> to see upcoming volunteer opportunities
- Email Chelsea if you would like to be a part of our new Events Committee!



Book'em \* 161 Rains Ave \* Nashville, TN 37203 \* 615-255-1820 \* www.Bookem-Kids.org

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